



TOP OF MICHIGAN MOUNTAIN BIKE ASSOCIATION

Board Meeting Minutes
September 26, 2022 - 6:00 PM
LOCATION: Beards Brewery
Petoskey

Agenda Changes or Additions: Moved topic #10 up in the order so Holly Sasso could speak about Pedal, Pig, and Pint.

Items

1. Meeting Minutes from last meeting- **Approval of the August Meeting Minutes: Motion: Steve Second: Chris. Motion passes 7-0.**
2. Finance Report- Robin updated financials just before the meeting. Consensus was to table the vote for approval and make a motion at the next meeting to approve financial statements for both months.
3. Board Development-Steve has been out of town and will update the board at our next meeting.
4. Trail Committee-John updated the board on some potential future projects. The board will receive an update at the October meeting. In the meantime, the trail committee has been working on maintenance projects on our trails.
5. Strategic Planning
6. Membership-Bill updated the board on current membership as well as the remaining balance for the Boyne Forest Trail expansion project grant. There was discussion on ideas to promote memberships. We will assign a subcommittee to compile a list of ideas to promote membership.
7. Fund Development Committee-Lynn is applying for a grant for the next phase of the Boyne Forest Expansion.
8. Marketing Committee-The quarterly newsletter just went out. Jim reviewed recent marketing events and updated the board on some possibilities to get our merchandise out to local shops. Also, updated the board on possibilities for a Back Lot event.
9. Project Manager Report-Tim updated the board that Flowtrack will be arriving next week to start construction on Dare Ya. Tim will continue to coordinate between Flowtrack, TOMMBA, and Boyne City.
10. Misc Topics
 - a. Holly Sasso- Holly shared the results from the Pedal Pig and Pint event. She was pleased with the results of the event and believes that there is potential to expand next year. There was also discussion of what the event could look like in the future.

- b. Equestrian Discussion- Lynn forwarded an email from the League of Michigan Bicyclists about equestrians looking into legislation about limiting trail use for mountain biking. Lynn will make copies of a form letter that we can use to mail in to elected officials.
- c. IMBA Kids Day-decided to table this discussion and have a larger discussion about what events will TOMMBA promote and/or facilitate?