



# TOP OF MICHIGAN MOUNTAIN BIKE ASSOCIATION

Board Meeting MINUTES

December 19, 2022 - 6:00 PM

LOCATION: Van Dam Boat Works Lunch Room, Boyne City

**Members Present:** Bill, Steve VD, Lynn, Chris, Tim

**Absent:** John, Jim, Robin, Kerri

**Agenda Changes or Additions:** None

## Agenda Items

1. Meeting called to order at 6:02 pm
2. Meeting Minutes from last meeting: **Approval of the November minutes: Motion: Chris; Second: Steve. Motion passes 5-0.**
3. Finance Report: Robin sent the board updated financials.
4. Board Development: 1) Steve spoke with Grace Ketchum who is Director of Development for Camp Daggett, and she is willing to slowly work her way into board activities. 2) The board discussed the idea of creating a Power Point presentation that can be used at the various service club meetings. 3) Discussed vetting and editing a current Memorandum of Understanding to be used as a template in the future.
5. Trail Committee: John was absent but had placed a report in the Google Drive folder. 1) Berms are complete at Tanton. 2) Harbor Springs Sewer Authority will receive a new proposal in January from Chuck Johnson. 3) Vidosh Landscaping has offered donating materials for future trail construction.
6. Strategic Planning- will revisit this winter for 2023.
7. Membership- Bill updated the membership numbers and amount of money currently raised for Phase 3 of the Forest Trail System. Discussed potential changes at website for the process of renewing memberships.

8. Fund Development Committee: 1) Lynn indicated that there is over \$100K raised so far for the ViewLands project. The projected cost is \$375K. Little Traverse Conservancy's policy is that it will formally push the project after 50% of funds are raised. 2). Lynn spoke with Charlevoix County Community Foundation, and they have indicated that we as an organization qualify to make grant requests to the Environmental Fund. 3) Women's Clinic Fundraiser will be the weekend of May 13th, 2023. Discussed the potential of having a Men's Clinic in the future.
  
9. Marketing Committee: Jim was absent but updated the board via an email. 1) The newsletter launched on time on Dec 9. Thanks to those that submitted content. 2) Abbey Decamp has joined our marketing team. She will be a great addition to the team. 3) Jim shared the potential opportunity of working with the Randvilles and the City of Mackinac on trail development. Danny and his father George are working to define the land that could be developed. More one this later.
  
10. Project Manager Report- Tim updated the board on progress for Dare Ya and what will be needed to finish this winter (weather pending) or next spring. The construction of a 20' X 20' X 4' "earthen hub" to give riders the best potential speed to enter the jump-line will cost \$5K. Much of the materials used can be re-purposed when the final hub is built. **Motion for the approval of \$5000 for 'launching hub' by Chris, Second: Steve. Motion passes 5-0.**

Meeting adjourned at 7:20 pm